I urge you to stand up for the rights of the average citizen. Please oppose changes in the rules which would allow further consolidation of ownership of media. The FCC should design rules to promote and protect diversity of media ownership. The FCC should adopt ownership rules that shall ensure that the public will receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates. You have already done away with many horizontal media controls several years ago; please do not further promote monopolies by losing vertical consolidation controls. The anti-trust and justice departments are not expedient, nor efficient enough to be able to address the public concerns about monopololistic, undeversified use of the PUBLIC AIRWAVES. Please do not sell us out. Over consolidation of the media does not serve the GENERAL public. Thank you for your time and considration in this matter.